Homework \#2 (2014-2015), Questions
Q1: A three-stimulus brain in a two-stimulus world
Consider a toy functional imaging experiment, in which the brain has 3 pixels, and there are two stimuli. Say that stimulus 1 causes an activation of +2 units in pixel 1, and -1 unit in pixels 2 and 3; say that stimulus 2 causes an activation of +2 units in pixel 2, and -1 unit in pixels 1 and 3 . So we have a $3 \times 2$ data matrix $Y$.
A. Compute its principal components, $Y=X B$, with the columns of $X$ orthonormal, and the rows of $B$ orthogonal (but not necessarily orthonormal).

Verify that $Y=X B$, where the columns of $X$ orthonormal, and the rows of $B$ orthogonal.

Q2. Rotation of principal components. Same setup as Q1. Let's see if we can find a simple way to unmix these components. Let $\vec{u}_{1}=\vec{x}_{1} \cos \theta+\vec{x}_{2} \sin \theta, \vec{u}_{2}=-\vec{x}_{1} \sin \theta+\vec{x}_{2} \cos \theta$. Since the $\vec{u}_{i}$ are a non-singular linear combination of the $\vec{x}_{i}$, they necessarily also account for the data matrix $Y$. We might consider a transformation to the $\vec{u}_{i}$ to be simpler if the coefficients in the $\vec{u}_{i}$ are smaller. The $\vec{u}_{i}$, like the $\vec{x}_{i}$, constitute the columns of a $3 \times 2$ matrix, $U(\theta)$. Is there a rotation $\theta$ that minimizes the sum of the squares of these 6 quantities? If so, find it; if not, explain why and suggest alternative strategies.

